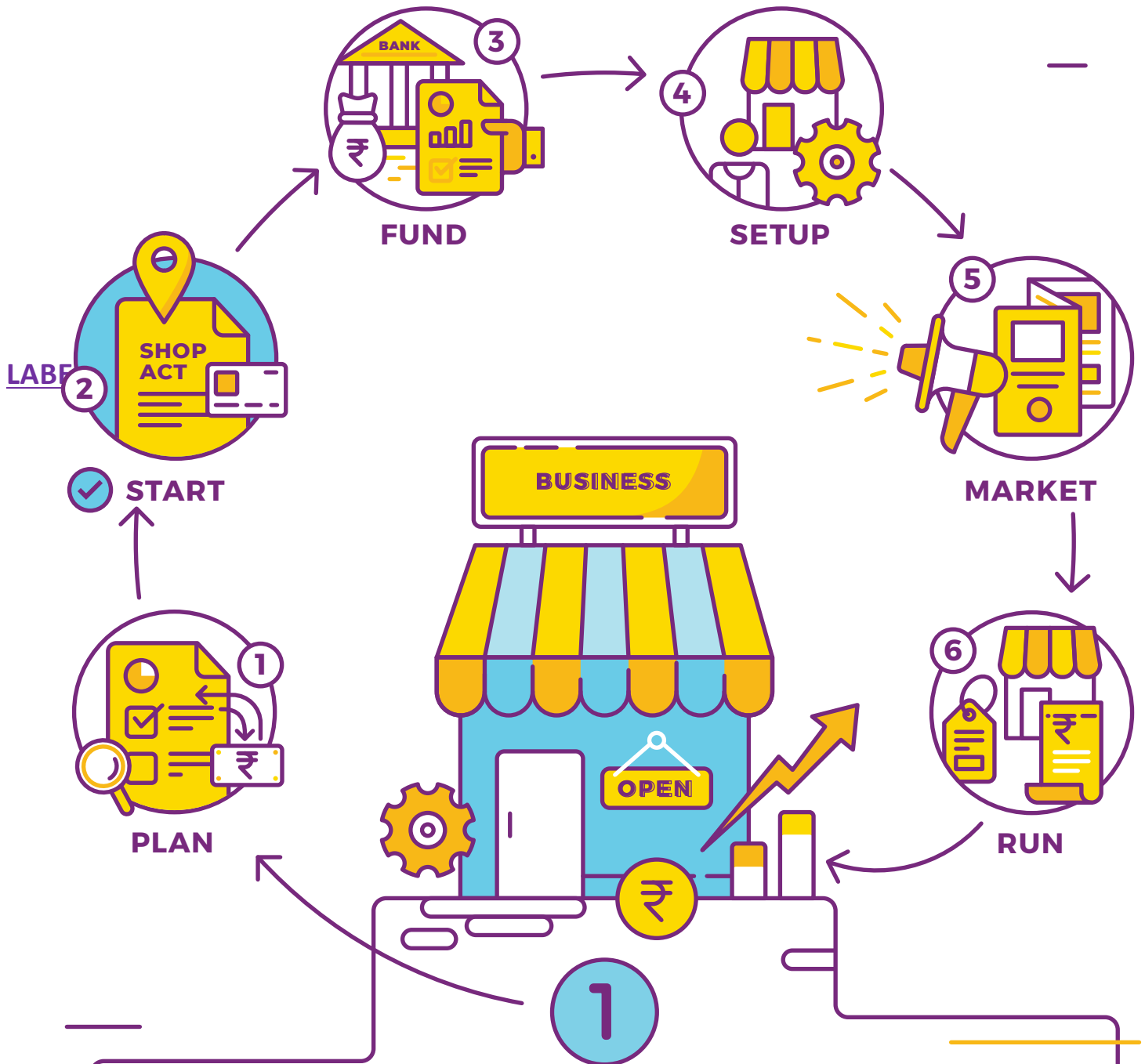


# LABELLING & PACKAGING CHECKLIST



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Powering businesses. Creating jobs.

## LABELLING AND PACKAGING

The Food Safety and Standards (Packaging and Labeling) Regulations have set certain norms and standards on how and in which manner the products should be packed and labelled before selling.

Before selling any product, you have certain guidelines on packaging and labelling. Following are examples of such guidelines:

1. Mention “Retail package” OR “Wholesale package” specifically depending on whether the product is packed for retail or wholesale purpose respectively.
2. Vegetarian products need to have green mark & non-vegetarian products need to have red mark on its label or packaging. There are certain specifications for the size of this mark depending on the size of the label or package.
3. If the product is manufactured & packed by different entities or locations; then write detail address of both the locations very clearly including survey no., plot no., Pincode etc.
4. FSSAI registration and Licence No. should be displayed on the label or package in the prescribed manner.
5. Net weight should be mentioned as- “Net Wt” & Batch number as- “Batch No.”.
6. Maximum retail price should be written as- “Max. Retail Price (Inclusive of All Taxes)”. If your price is dependent on city limits or specific to any geographical region you should mention it clearly for example price “In Pune” and/or “Outside Pune”.
7. Dates should be written as- “Packaged Date”-DD/MM/YYYY.
8. Expiry Date should be displayed as follows:  
“BEST BEFORE ..... DATE/MONTH/YEAR”  
OR  
“BEST BEFORE.....DAYS FROM PACKAGING”  
OR  
“BEST BEFORE ..... DAYS FROM MANUFACTURE”
9. Ingredients of the products need to be written in descending order of quantity of each ingredient. Every ingredient needs to be mentioned.
10. Nutritional facts need to be mentioned for every product which is a mixture/processed (not in natural form).
11. If product contents Oil or Ghee, then mentioning Transfat is mandatory. There are 8 types of Nutritional facts which need to be mentioned for the products with Oil or Ghee. Type of Oil need to be written specifically. E.g. Sunflower oil, Groundnut oil, Vanaspati Ghee etc. Writing the facts in local language is MUST.
12. For food product without Oil; mentioning Fats, Proteins, Carbohydrates and Energy is essential. Writing the facts in local language is MUST.

Note:

The above information has been compiled based on the inputs gathered from various business owners and their experience.

**Turn Around Time (TAT):**

Based on the discussion with service provider.

**Deliverables:**

Assistance on how to label and package products.





# Good Luck For Your Business.



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