



deAsra
Powering businesses. Creating jobs.

Monthly Dashboard

June 2022



3,300
**Platform
Users**

deAsra top business sectors

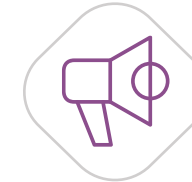


22%
Food
Businesses



10%
Fashion &
Beauty
Businesses

High demand areas of the month



Marketing



Sales



**Business
Planning**

Our activities

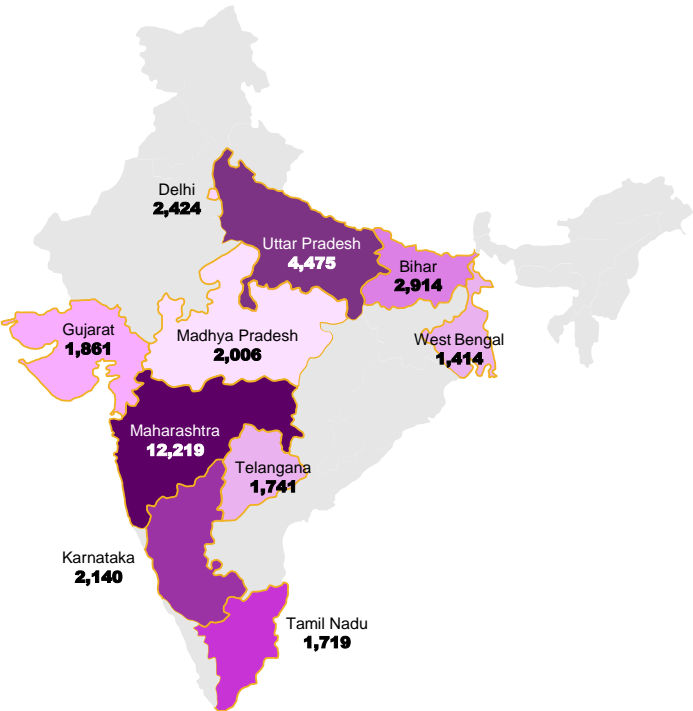


Conducted training sessions for a cohort on important business aspects such as Recruitment & Training, Standardization of processes and Inventory Management

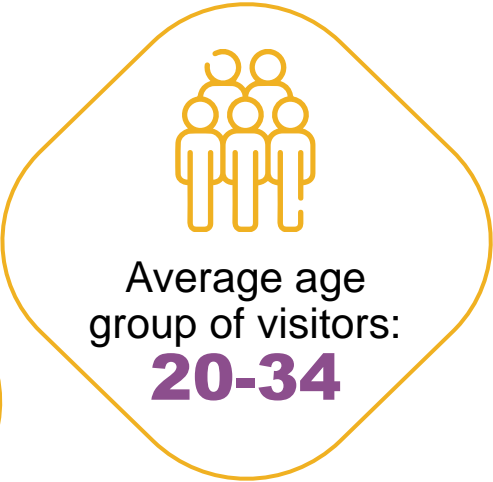


Trained 100 entrepreneurs on the intricacies involved for trademark and copyright for businesses

deAsra Visitors



deAsra Visitors



Visitors' top cities:

Pune, Mumbai, Nagpur

Most Popular Offerings – June 2022

Most Popular Knowledge Resources		June
Udyam Registration Checklist	3,706	+1,273
GST Registration Application Checklist	8,818	+384
Shop Act Intimation Application Checklist	3,232	+267
Most Popular Tools and Templates		June
Business Performance Assessment Tool	276	+50
Business Compliance Assessment Tool	239	+37
Funding Readiness Assessment Tool	1,540	+27
Most Popular Services		June
deAsra Business Listing	340	+38
Shop Act Intimation	438	+12
Programs Conducted		New Offerings Introduced
Business Planning	Google My Business Listing Training Program	
Sales for Growth	Taxation for MSMEs	

◆ Data—Overall ◆ Data—Added in June


Community Engagement

 Followers
36,225

 Followers
2,426

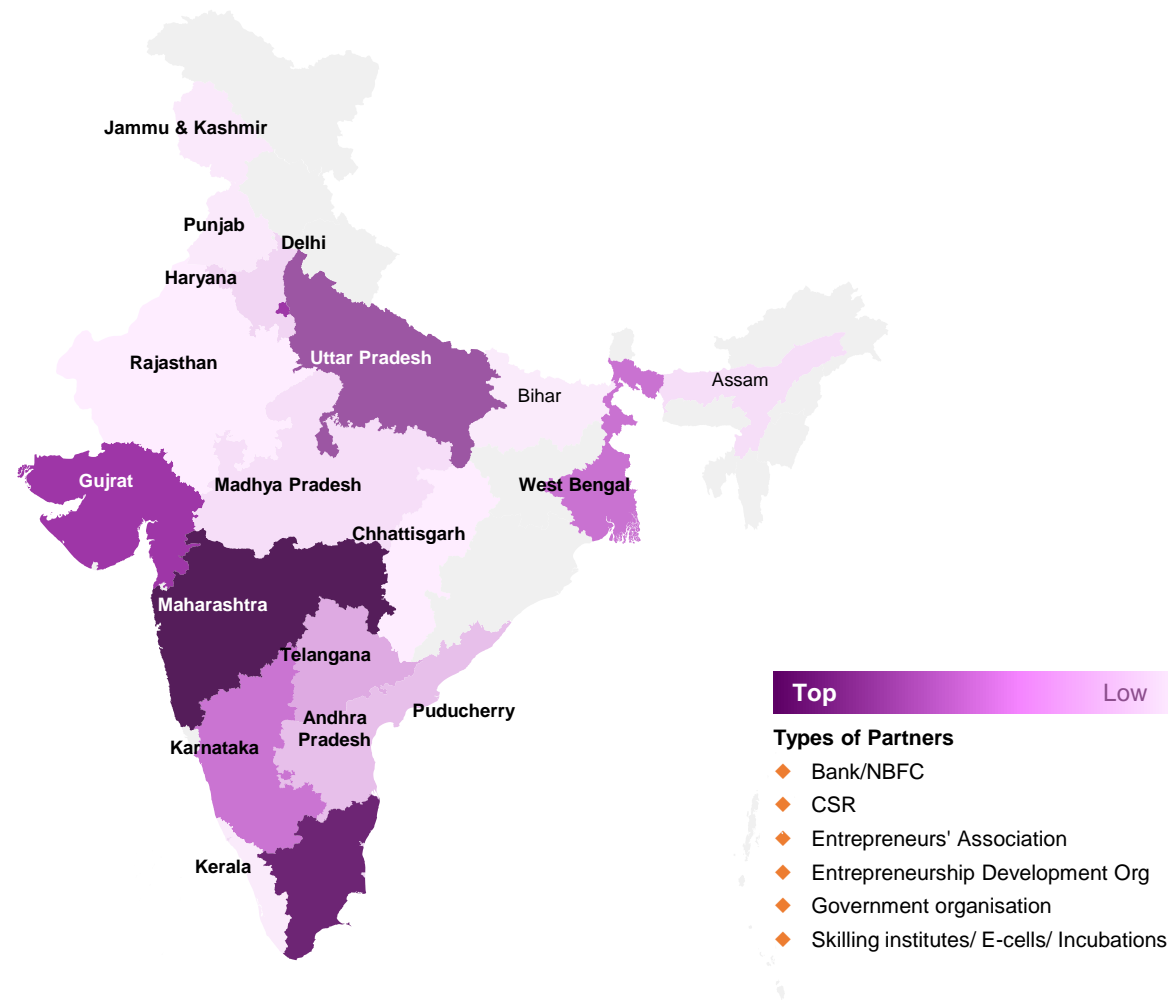
 Subscribers
3,551

 Views till date
4,56,025

 Members
1,625

Partner Map

Geographical Reach



121 Total Number of Partners

Magic Bus Cohort - Awareness sessions

Name of Partner:	Magic Bus
Area of support:	deAsra supported as a knowledge partner by conducting training sessions on <ol style="list-style-type: none">1. Recruitment & Training2. Standardization of processes3. Inventory Management
Engaged number of entrepreneurs:	75



deAsra Foundation

C/o Persistent Systems Ltd.
402, Bhageerath, Senapati Bapat Road
Near ICC Tech Park, Pune 411 016.

