deAsra
Powering Businesses. Creating Jobs.



GUIDELINES FOR RESTARTING JEWELLERY AND CLOTHING BUSINESS

Generated on : 12-August-2026

Need assistance? Reach out to our team

Contact us on : +91 93730 35540
We work from Monday to Friday 10 a.m to 6 p.m

GUIDELINES FOR RESTARTING JEWELLERY AND CLOTHING BUSINESS

Sr no	Particulars	Yes/No
A Operational guidelines for retail outlets		
1	Do you check the temperature and oxygen level of your customers when they come to your store?	
2	To minimize contact, do you use online modes to collect payments?	
3	Are you focusing on selling products which are in the mid-price range category? (Customers may be reluctant to buy costly products)	
4	Based on the previous month's sales trend, have you studied whether you need to revise your inventory holding level?	
5	To ensure social distancing, have you set a limit of the number of customers who can be at the shop at one time?	
6	Do you insist the customers use hand sanitizer before they touch any product?	
7	Do you encourage your customers to get on video appointments and ask them to shortlist their preferred product? (When they visit your shop, you can show them only the shortlisted products to save time and to avoid over-handling of products)	
B Operational guidelines for online stores		
1	Have you revised the products you have listed online, considering the current demand trends?	
2	Have you made arrangements with delivery services for products bought through your online store?	
3	Have you communicated with your customers that it might take longer than usual to receive their package?	
4	Do you sanitize the products before you pack them for delivery?	
C Marketing methods		

1	Have you considered launching combo offers or discounts to attract customers? Have you communicated this to your target customers?	
2	Have you conducted a survey of what are the customer's apparel needs, considering the current scenario?	
3	Do you use social media platforms to market your services?	
4	Have you considered clicking sample photographs of the clothes so that customers will get an idea of its fitting and style?	
5	Have you created a digital catalogue of your products? Do you share the link of this catalogue over social media platforms?	
D Sanitation measures		
1	Do you regularly do health checkups of your employees?	
2	Do your employees use sanitation equipment like hand-gloves and masks when they handle the products?	
3	Do you have a rotation policy for your employees to avoid chances of contamination?	
4	Have you installed hand sanitizer dispensers?	
5	Are high-touch areas and equipment cleaned and disinfected? (e.g. door knobs, chairs, display counters, etc.)	

deAsra
Powering Businesses. Creating Jobs.

Thank you so much for choosing our checklist!
We genuinely hope it becomes your guiding star on your exciting journey into the world of entrepreneurship.



Wish you All the Best for your journey!

Should you require any further assistance, please feel free to reach out, and we will be delighted to assist you!

deAsra
Powering Businesses. Creating Jobs.

Need assistance? Reach out to our team

Contact us on : +91 93730 35540
We work from Monday to Friday 10 a.m to 6 p.m