de Asra

Powering Businesses. Creating Jobs.



GUIDELINES TO GROW YOUR ONLINE COACHING CLASS BUSINESS

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Need assistance? Reach out to our team

Contact us on : +91 93730 35540

We work from Monday to Friday 10 a.m to 6 p.m

GUIDELINES TO GROW YOUR ONLINE COACHING CLASS BUSINESS

Sr no	Particulars	Yes/No
A Course structure		
1	Do you keep yourself updated with the latest amendments, trends and techniques of the topics that you cover in your coaching classes?	
2	Do you take inspiration from subject matter experts or influencers, when improving or updating your course structure?	
3	Are you planning to restructure your course, considering the change in expectations of the attendees/students due to the current scenario?	
4	Have you introduced flexible batch timings, considering that most of the attendees/students now have much more time in hand?	
5	Do you limit the number of attendees/students per batch so as to make the batch more engaging?	
B Customer Engagement		
1	Do you make use of infographics, charts, quizzes or other innovative techniques to maintain the interest of the attendees/students?	
2	Do you keep your video on whenever possible so as to keep the attendees engaged?	
3	Do you encourage the students/attendees to ask questions during the sessions or even drop questions in the chatbox?	
4	Is your method of delivery engaging and lively?	
C Use of technology		
1	Do you and your students/attendees have a strong internet connection?	
2	Do you have a good quality webcam or video camera to host your video sessions?	
3	Do you have a good quality audio system?	

4	Do you share recording of video sessions in case any attendee/student is not able to attend a session?	
5	Do you use e-forms to maintain attendance records and session highlights?	
D Marketing methods		
1	Do you use social media platforms for marketing?	
2	Have you considered recording promo videos of your course structure?	
3	Have you considered collaborating with other coaching classes so as to increase your reach?	

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Thank you so much for choosing our checklist!
We genuinely hope it becomes your guiding star on your exciting journey into the world of entrepreneurship.



Wish you All the Best for your journey!

Should you require any further assistance, please feel free to reach out, and we will be delighted to assist you!

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