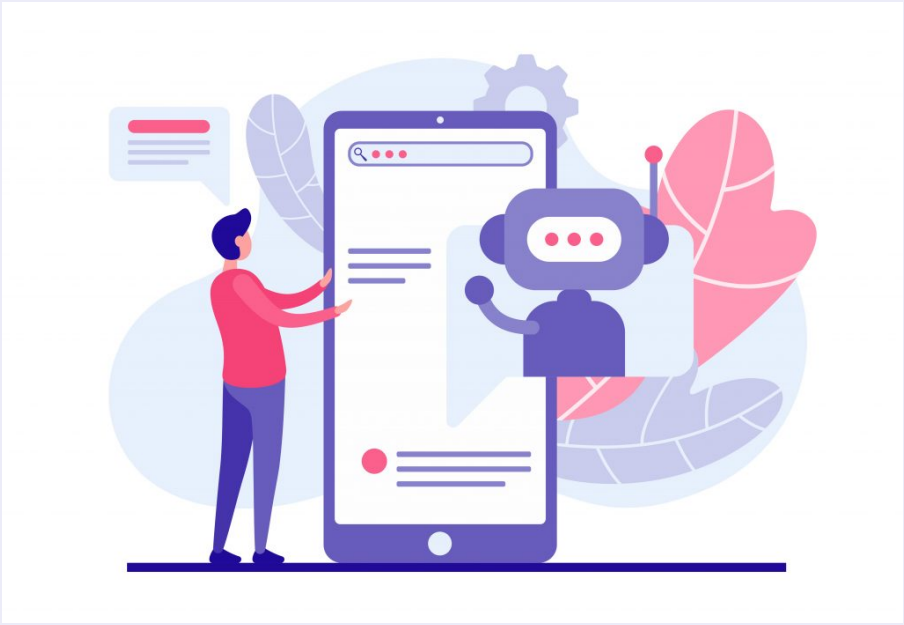
Template: AI Prompts for Small Business Owners

Custom prompts for business, content, and sales



Not sure what to ask AI? Getting average answers because your prompt is unclear? This template pack gives you ready-to-use AI prompts designed specifically for small and nano business owners. Simply copy, replace the bracketed text with your details, and get high-quality output instantly.

From content creation to sales scripts, customer replies to bookkeeping summaries, these prompts help you save time and work smarter using AI tools like ChatGPT. This covers few important prompt to tap into corporate and B2B bulk opportunities. Ready to **dreamBIG** in 2026? This template pack is your shortcut to using AI confidently without needing technical knowledge.

How to Use These Prompts

Step 1: Copy the prompt that matches your task
Step 2: Replace the [bracketed text] with your business details
Step 3: Paste it into ChatGPT or your AI tool
Step 4: Refine the output if needed

Pro Tip: Save your most-used prompts in a document titled “My Business AI Prompts” for quick daily access.

Prompt 1: Social Media Content Planner

“Act as a social media strategist for a [type of business] located in [city].
Create a 7-day content plan for Facebook and Instagram.
Include post ideas, short captions, and a clear goal for each post (awareness, engagement, or sales).
Target audience: [describe your ideal customer].
Keep the tone simple and friendly.”

Prompt 2: Social Media Caption Generator

“Write 5 engaging captions for my [product/service].
Business name: [Your Business Name]
Target audience: [describe audience]
Highlight these benefits: [benefit 1], [benefit 2], [benefit 3]
Include a call-to-action and relevant hashtags.”

Prompt 3: WhatsApp Customer Reply Template

“Create professional and polite WhatsApp reply templates for my [type of business].
Include templates for:

1. New enquiry
2. Price sharing
3. Follow-up after no response
4. Payment reminder
   Keep the tone friendly and clear.”

Prompt 4: Sales Pitch Script

“Act as a sales coach.
Create a simple sales pitch script for my [product/service].
Target customer: [describe customer]
Main problem they face: [problem]
How my product solves it: [solution]
Keep the pitch under 60 seconds and conversational.”

Prompt 5: Objection Handling

“My customers often say: ‘[common objection]’.
Give me 5 polite and convincing responses that address this objection and highlight the value of my [product/service].
Keep the tone respectful and confident.”

Prompt 6: Product Description Generator

“Write a compelling product description for:
Product name: [Product Name]
Target customer: [customer type]
Key features: [feature 1], [feature 2], [feature 3]
Benefits: [benefit 1], [benefit 2]
Keep it simple, persuasive, and suitable for social media and website.”

Prompt 7: Email Marketing Campaign

“Create a short email marketing campaign for my [product/service].
Objective: [increase sales / promote offer / launch product]
Offer details: [offer]
Include subject line, email body, and call-to-action.
Keep it concise and professional.”

Prompt 8: Monthly Sales Summary

“Act as a business analyst.
Here are my sales numbers for this month: [paste numbers].
Analyse trends, highlight strengths, identify weak areas, and suggest 3 practical improvements.
Keep explanation simple and easy to understand.”

Prompt 9: Content Repurposing

“I have this content: [paste blog/post/text].
Convert it into:

1. An Instagram caption
2. A WhatsApp broadcast message
3. A short promotional message
   Keep tone simple and engaging.”

Prompt 10: Quotation & Proposal Draft

“Create a professional quotation for my [product/service].
Client name: [Client Name]
Quantity: [number]
Price per unit: [amount]
Delivery timeline: [timeline]
Include terms and conditions suitable for a small business.”

Prompt 11: Festival Campaign Planner

“Create a promotional campaign idea for [festival name].
My business type: [business type]
Target customers: [customer group]
Suggest offer ideas, social media posts, and WhatsApp messages.
Keep it practical for a small business.”

Corporate Gifting AI Prompts

Struggling to pitch corporates? Not sure how to draft professional emails, proposals, or bulk pricing messages?

This Corporate Gifting AI Prompt Pack gives you ready-to-use prompts designed specifically for small and nano brands targeting bulk and repeat B2B orders.

Simply copy the prompt, replace the [bracketed text] with your business details, and paste it into ChatGPT or your preferred AI tool.

From catalogue creation to corporate outreach, follow-ups to pricing strategy — these prompts help you communicate professionally and confidently with corporate buyers.

How to Use These Prompts

Step 1: Choose the prompt that matches your need

Step 2: Replace the [bracketed text] with your details
Step 3: Paste into ChatGPT
Step 4: Refine if needed

Pro Tip: Save your final refined prompts in a document called “Corporate Gifting AI Library”.

Prompt 1: Corporate Introduction Email

“Act as a professional B2B sales expert.
Draft a corporate introduction email for my business.

Business name: [Your Business Name]
Type of products: [Product category]
Target corporate audience: [HR/Admin/Procurement]
City: [City name]
Unique strength: [Your USP]

Keep it concise, professional, and focused on bulk corporate gifting solutions.”

Prompt 2: Corporate Gifting Catalogue Content

“Help me write catalogue content for corporate gifting.

Products included: [List products]
Price range: [₹ range]
Customisation options: [Logo printing / Message cards / Packaging]
Target buyers: [Corporate HR / SMEs / IT firms]

Write product descriptions suitable for bulk buyers. Keep tone professional and highlight reliability and timely delivery.”

Prompt 3: Bulk Pricing Strategy

“Act as a pricing consultant for small brands.
Help me design bulk pricing slabs for my product.

Retail price: ₹[Amount]
Cost price: ₹[Amount]
Minimum order quantity: [Number]

Create pricing tiers for 50, 100, and 250 units.
Ensure profitability while encouraging larger orders.”

Prompt 4: Women's Day Corporate Campaign

"Create a corporate gifting campaign idea for Women's Day (March 8).

My business type: [Business type]
Products: [Products]
Target companies: [IT firms / Schools / SMEs]

Suggest email pitch, WhatsApp message, and social media post.
Keep it suitable for B2B outreach."

Prompt 5: Diwali Corporate Campaign Strategy

"Act as a corporate gifting strategist.
Help me create a Diwali corporate gifting plan.

Product range: [Products]
Budget categories: ₹[500/1000/2500]
Target audience: [Corporate HR / Dealers / Clients]

Provide campaign timeline, early bird strategy, and follow-up plan."

Prompt 6: Follow-Up Message for Corporate Client

"Draft a polite and professional follow-up message for a corporate client who has not responded.

Client name: [Client Name]
Product pitched: [Product details]
Date of first email: [Date]

Keep the tone respectful and remind them of limited-time availability."

Prompt 7: Corporate Proposal Draft

"Create a professional corporate gifting proposal.

Client name: [Client Name]
Product details: [Product name & quantity]
Price per unit: ₹[Amount]
Total value: ₹[Total]
Delivery timeline: [Timeline]

Include customisation details and payment terms. Keep it formal and clear."

Prompt 8: Repeat Order Reminder

"Create a corporate follow-up message reminding a past client about upcoming festive gifting.

Previous order: [Product & occasion]
Upcoming event: [Festival/Event]
Offer: [Special repeat discount]

Keep it relationship-focused, not pushy."

Prompt 9: Corporate LinkedIn Post

"Write a LinkedIn post positioning my brand as a corporate gifting partner.

Business name: [Name]
Products: [Product category]
City: [City]
Highlight: Bulk orders, custom branding, timely delivery

Keep it professional and suitable for B2B audience."

Prompt 10: Corporate Client Research

"Help me identify ideal corporate buyers for my gifting products.

Business type: [Your business type]
City: [City]
Price range: ₹[Range]

Suggest industries and job roles I should target and why."

Prompt Improvement Formula

If AI output feels weak, add:

- "Make it more persuasive."
- "Keep language very simple."

- “Make it suitable for Indian small business customers.”
- “Add a strong call-to-action.”
- “Limit to 150 words.”

Clear instructions = Better results.

Improving AI Output for Corporate Tone

Add these lines to refine responses:

- “Make tone more professional.”
- “Make it suitable for corporate decision-makers.”
- “Shorten to under 150 words.”
- “Make it persuasive but not aggressive.”
- “Highlight reliability and timely delivery.”

Clear prompts create professional communication.

Use AI with Confidence Every Day

This AI prompt template pack gives you ready-to-use instructions for content, sales, customer communication, and business management. No more confusion about what to ask AI. Simply copy, customize, and use.

When used consistently, these prompts can help you:

✔ Save 5–10 hours per week
✔ Improve response quality
✔ Increase sales conversions
✔ Create consistent content
✔ Make smarter business decisions

Corporate Gifting AI Prompt Pack helps small brands communicate professionally with corporate buyers, design better campaigns, and build repeat B2B revenue streams.

Use these prompts to:

✔ Draft professional emails
✔ Create structured proposals
✔ Improve bulk pricing
✔ Design seasonal campaigns

✔ Follow up confidently

Corporate buyers value clarity, reliability, and professionalism — and now you have the tools to deliver all three.

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deAsra Foundation is your 24/7 business companion.

Access practical tools, expert insights, and ready-to-use resources designed for entrepreneurs under the



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initiative to accelerate your business growth!

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